

THE PATHFINDER

Public Rate Sheet

-Issues are sent out weekly. Contracts are available for reserving a slot for multiple weeks. Standard contract packages are available for the semester (15 weeks) or year (30 weeks). Contract durations can be customized per client request. Ads must be sent as a (.jpg) file. Clients must submit their ads via email to pathfinder@lsc.edu.

Ad Size

BW/Color Price

1/8 PAGE.....	\$55.00/\$60.50
1/4 PAGE.....	\$102.00/\$112.20
1/2 PAGE.....	\$188.00/\$206.80
FULL PAGE.....	\$348.00/\$382.80

Online Advertising Also Available. Contact for more information.

Example Bundle

2 weeks 5%

1/8 page.....	\$104.5/\$115.00
1/4 page.....	\$193.80/\$213.20
1/2 page.....	\$357.20/\$392.90
Full page.....	\$661.20/\$727.30

Additional bundles may be discussed as desired. Specific times or dates can also be arranged!

To purchase ad space in the PATHFINDER, contact Ryann Conover via phone or email:

(208) 792-2470 (10:30-11:45, 1:30-2:45 Mon/Wed)

pathfinder@lsc.edu